

Math 105 Chapter 3:

In real life applications of functions, a function represents some quantity that we want to study how it changes. A big question we ask is when is the quantity at a maximum/minimum and if so how do we find it. The process of finding the maximum/minimum of a function is called optimization.

Definition: • A function f is at a local maximum at (a,b) if

$$f(x,y) \leq f(a,b)$$

For all (x,y) around a small ball around (a,b) .

• A function f is at a local minimum at (a,b) if

$$f(x,y) \geq f(a,b)$$

For all (x,y) around a small ball around (a,b) .

• Local maxima/minima are also called local extrema.

Recall in calculus I, if $f(x)$ had a local extrema, then $f'(x)=0$. We have an analogous result for multivariate functions.

Theorem: If f has a local extrema at (a,b) then,

$$\nabla f(a,b) = 0$$

$$\text{or, } f_x(a,b) = f_y(a,b) = 0$$

Definition: A point (a,b) in the interior of $D(f)$ is a critical point of f if either $\nabla f(a,b)$ is zero or doesn't exist.

↙ Domain of f .

Eg Find the critical points of $f(x,y) = xye^{x-y}$

$$f_x(x,y) = ye^{x-y} + xye^{x-y} = e^{x-y}y(1+x)$$

$$f_y(x,y) = xe^{x-y} - xye^{x-y} = e^{x-y}x(1-y)$$

$$\begin{cases} f_x(x,y) = 0 \\ f_y(x,y) = 0 \end{cases} \Rightarrow \begin{cases} y(1+x) = 0 & (1) \\ x(1-y) = 0 & (2) \end{cases}$$

If $y=0$ then (2) implies

$$0 = x(1-y) = x$$

If $y \neq 0$ then (1) implies $1+x=0$, or $x=-1$. Since $x \neq 0$, we must have that $1-y=0$ by (2) so $y=1$.

therefore the 2 critical points are $(0,0)$, $(-1,1)$.

Now, similar calculus 1, just because we have the derivative is zero, it does not imply that we have a local max/min (eg $y=x^3$), the same annoyance exists for multivariate functions, illustrated by the example below:

eg a) $f(x,y) = x^4 + y^4$

b) $g(x,y) = -x^4 - y^4$

c) $h(x,y) = -x^2 + y^2$

a) $f_x = 4x^3$, $f_y = 4y^3$, so:

$$\nabla f(x,y) = 0 \Rightarrow x=y=0.$$

Thus $(0,0)$ is the only critical point.

Notice that for all $(x,y) \in \mathbb{R}^2$, we have

$$f(x,y) = x^2 + y^2 \geq 0 = f(0,0)$$

So $(0,0)$ is a local maximum.

b) $y_x = -2x$, $y_y = -2y$, so:

$$\nabla g(x,y) = 0 \Rightarrow x=y=0$$

Notice that for all $(x,y) \in \mathbb{R}^2$, we have

$$g(x,y) = -x^2 - y^2 \leq 0 = g(0,0)$$

So $(0,0)$ is a local minimum

c) $h_x = -2x$, $h_y = 2y$, so:

$$\nabla h(x,y) = 0 \Rightarrow x=y=0$$

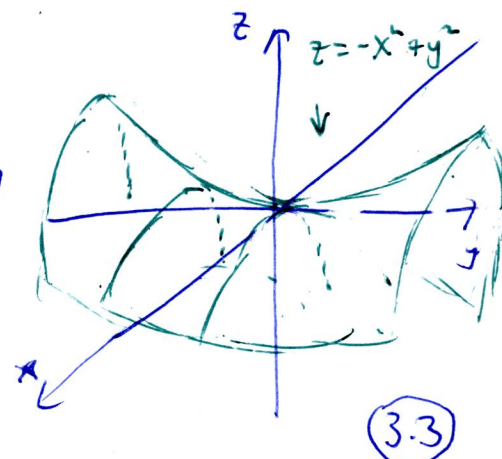
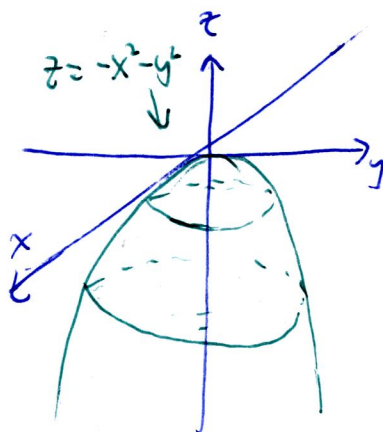
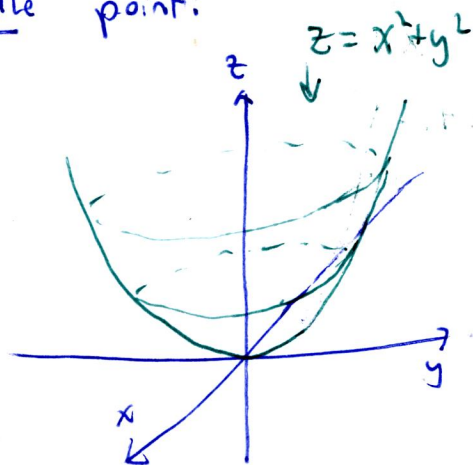
But for all $x \in \mathbb{R}$,

$$h(x,0) = -x^2 \leq 0 = h(0,0)$$

And for all $y \in \mathbb{R}$,

$$h(0,y) = y^2 \geq 0 = h(0,0)$$

So $(0,0)$ is neither a local maximum/minimum but rather a saddle point.

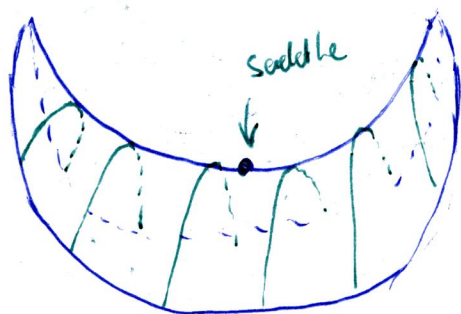


Definition: A point (a,b) is called a saddle point critical point but in every ball around (a,b) there some points $(x_1, y_1), (x_2, y_2)$ such that

$$f(x_1, y_1) > f(a, b)$$

$$f(x_2, y_2) < f(a, b)$$

Think saddle or pringle chip.



How do determine if a critical point is a local min/max or saddle?
Well in calc I we used the second derivative test. But we have 4 different second derivatives, so what do we do? Turns out there is a generalization that uses all 4 second derivatives. YAY!

Definition! Given a function $f(x,y)$ the Hessian is

$$D(x,y) = f_{xx}(x,y) f_{yy}(x,y) - f_{xy}(x,y) f_{yx}(x,y)$$

Theorem: (Second derivative test) Let (a,b) be a critical point of f such that $\nabla f(a,b)$ exists, and the second order partials exist at (a,b) and are continuous on some disc around (a,b) . Then:

- ① If $D(a,b) < 0$, then (a,b) is a saddle point of f .
- ② If $D(a,b) > 0$, $f_{xx}(a,b) > 0$, then (a,b) is a local min.
- ③ If $D(a,b) > 0$, $f_{xx}(a,b) < 0$, then (a,b) is a local max.

Note that if $D(a,b)=0$ the test is inconclusive.

if $D(a,b) > 0$ but $f_{xx}(a,b)=0$ then the test is inconclusive.

Eg. Classify all critical points of

$$f(x,y) = x^3 + x^2y - y^2 - 4y$$

Solution: $f_x = 3x^2 + 2xy = x(3x+2y)$

$$f_y = x^2 - 2y - 4$$

To find the critical points we want $\nabla f = (f_x, f_y) = 0$ so

$$(1) \quad x(3x+2y) = 0$$

$$(2) \quad x^2 - 2y - 4 = 0$$

(1) implies either $x=0$ or $3x+2y=0$

Case 1: If $x=0$ then (2) implies

$$-2y - 4 = 0$$

$$\Rightarrow y = -2$$

Case 2: If $x \neq 0$ then $3x+2y=0$, thus

$$2y = -3x$$

Now if we plug $2y = -3x$ into (2) we get

$$x^2 + 3x - 4 = 0$$

$$\Rightarrow (x+4)(x-1) = 0$$

$$\Rightarrow x = -4, x = 1$$

$$\text{Now } x = -4 \Rightarrow y = \frac{-3(-4)}{2} = 6, \quad x = 1 \Rightarrow y = \frac{-3(1)}{2} = -\frac{3}{2}$$

So we have there are 3 critical points given by:

$$(0, -2), (-4, 6), (1, -\frac{3}{2})$$

Now it remains to classify them. We need to compute the hessian.

$$f_{xx} = \frac{\partial}{\partial x} f_x$$

$$= \frac{\partial}{\partial x} (3x^2 + 2xy)$$

$$= 6x + 2y$$

$$f_{yy} = \frac{\partial}{\partial y} f_y$$

$$= \frac{\partial}{\partial y} (x^2 - 2y - 4)$$

$$= -2$$

Now $f_{xy} = f_{yx}$ by Clairot's theorem, so

$$f_{xy} = \frac{\partial}{\partial y} f_x$$

$$= \frac{\partial}{\partial y} (3x^2 + 2xy)$$

$$= 2x$$

$$\text{So } D(x, y) = f_{xx} f_{yy} - f_{xy} f_{yx}$$

$$= (6x + 2y)(-2) - (2x)(2x)$$

$$= -4x^2 - 12x - 4y$$

$$\begin{aligned} \bullet D(0, -2) &= -4(0)^2 - 12(0) - 4(-2) = 8 > 0 \\ f_{xx}(0, -2) &= 6(0) + 2(-2) = -4 < 0 \end{aligned} \Rightarrow (0, -2) \text{ is a local max}$$

$$\bullet D(-4, 6) = -4(-4)^2 - 12(-4) - 4(6) = -40 < 0 \Rightarrow (-4, 6) \text{ is a saddle}$$

$$\bullet D(1, -\frac{3}{2}) = -4(1)^2 - 12(1) - 4(-\frac{3}{2}) = -10 < 0 \Rightarrow (1, -\frac{3}{2}) \text{ is a saddle}$$

$$\text{Note: } f(0, -2) = 4, \quad f(-4, 6) = -64, \quad f(1, -\frac{3}{2}) = \frac{13}{4} = 3.25$$

Remarks:

① A critical point may not always exist, even though $\nabla f = 0$.

eg: $f(x,y) = \frac{y-x}{x-y} + (x-1)(y-1)$, $D(f) = \{(x,y) \mid x \neq y\}$

Let us compute ∇f . $\forall (x,y) \in D(f)$,

$$\begin{aligned} f_x &= \frac{\partial}{\partial x} \left(\frac{y-x}{x-y} + (x-1)(y-1) \right) & f_y &= \frac{\partial}{\partial y} \left(\frac{y-x}{x-y} + (x-1)(y-1) \right) \\ &= \frac{\partial}{\partial x} (-1 + xy - x - y + 1) & &= \frac{\partial}{\partial y} (-1 + xy - x - y + 1) \\ &= y-1 & &= x-1 \end{aligned}$$

$$\nabla f = 0 \Rightarrow y-1=0, x-1=0$$

$$\Rightarrow x=1, y=1$$

But $(1,1) \notin D(f)$.

② Critical points tell us whether or not there is a local maximum or minimum i.e. they tell us around the critical point a function is optimized, but they may not be the optimal value the function can take on overall.

For example: $f(x,y) = x^2 + y^2$, we showed that f has a local minimum at $(0,0)$, but it can get arbitrarily large.

The question now becomes, when can we find the "optimal" value of f and how. That is what we will focus on for the rest of the section.

As always we begin with a definition:

Definition: A point (a,b) in the domain of f (i.e. $D(f)$) is called an absolute maximum (minimum) or global maximum (minimum) of f in the domain of f if for all $(x,y) \in D(f)$,

$$f(x,y) \leq f(a,b) \\ (f(x,y) \geq f(a,b))$$

Note the difference between local maximum's and absolute maximum.

If (a,b) is a local maximum then $f(a,b)$ is the largest value f can take on around (a,b) , but it is possible for f to be larger further away of (a,b) . Also note

$$\text{local maximum} \leq \text{absolute maximum.}$$

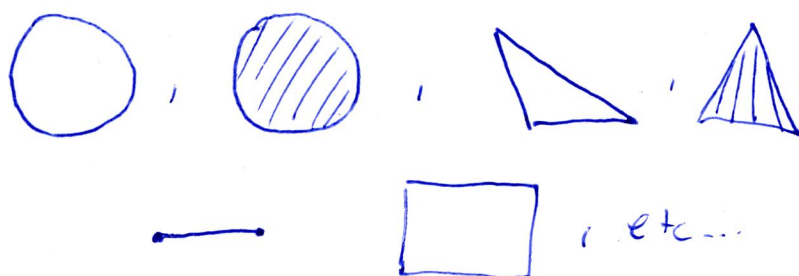
Similar statement is true for local/global minimum.

Definition: A subset C of $\mathbb{R}^2$ is called closed and bounded or compact if C is a "finite" region of $\mathbb{R}^2$ that contains its own boundary/edge.

Examples: • a circle / disc, containing its edge

• a square, triangle, semi-circles, containing their edge

• Intervals containing end points.



So why do we care about compact sets? Well because of the theorem below:

Theorem: A continuous function $f(x,y)$ always has a global maximum/global minimum on a compact (ie. closed and bounded) region.

The above theorem is called the "extreme value theorem". You are not responsible of the statement applications of the theorem. It is only a justification to the fact that a solution will exist to the problems you are asked.

How to find an absolute maximum/minimum?

- ① Determine the value of f on all of the critical points inside the region
- ② Find the maximum or minimum on the boundary (including endpoints!)
- ③ Compare all the values:
Largest value: absolute max
Smallest value: absolute min

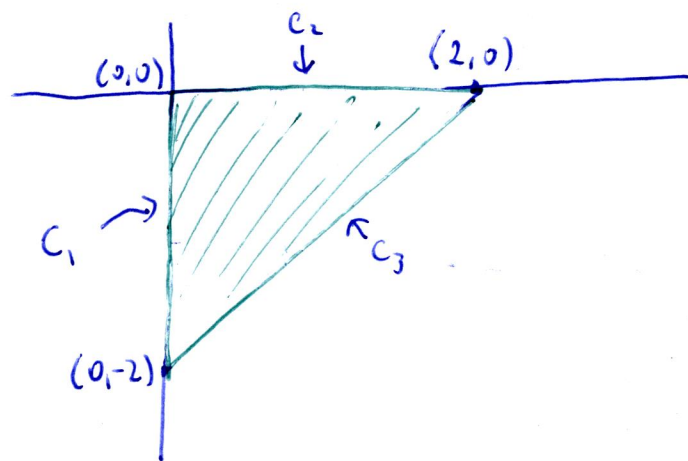
Let us do an example to illustrate this:

eg. Find the absolute max and absolute min of

$$f(x,y) = x^2 + y^2 - 2x + 2y + 7$$

On the region form by the triangle $(0,0), (2,0), (0,-2)$.

Solution: We begin by first graphing the region.



① Let us find the critical the critical points:

$$\left. \begin{array}{l} f_x = 2x - 2 = 0 \\ f_y = 2y + 2 = 0 \end{array} \right\} \Rightarrow \begin{array}{l} x = 1 \\ y = -1 \end{array}$$

So $(1, -1)$ is the only critical point and it is inside our region.

$$\begin{aligned} \text{Note: } f(1, -1) &= 1^2 + (-1)^2 - 2 + 2(-1) + 7 \\ &= 5 \end{aligned}$$

② We have 3 pieces of the boundary C_1, C_2, C_3 respectively.

$$C_1 = \{(x, y) \mid x=0, -2 \leq y \leq 0\}$$

$$C_2 = \{(x, y) \mid 0 \leq x \leq 2, y=0\}$$

$$C_3 = \{(x, y) \mid y = x - 2, 0 \leq x \leq 2\}$$

• On C_1 we call $g_1(y) = f(0, y)$, $-2 \leq y \leq 0$
 $= y^2 + 2y + 7$

We want to find the maximum/minimum of g_1 on $-2 \leq y \leq 0$.

$$g_1'(y) = 2y + 2 = 0 \Rightarrow y = -1$$

So g_1 has one critical point and so we check $y = -1$, and the endpoints, $y = 0, -2$. So

$$g_1(0) = 7, g_1(-1) = 6, g_1(-2) = 7$$

• On C_2 we call $g_2(x) = f(x, 0)$, $0 \leq x \leq 2$
 $= x^2 - 2x + 7$

$$g_2'(x) = 2x - 2 = 0 \Rightarrow x = 1$$

So g_2 has one critical point and so we check $x = 1$, and the endpoints

$$x = 0, 2.$$

$$g_2(0) = 7, g_2(1) = 6, g_2(2) = 7$$

• On C_3 we call $g_3(x) = f(x, x-2)$, $0 \leq x \leq 2$

$$= x^2 + (x-2)^2 - 2x + 2(x-2) + 7$$

$$= x^2 + x^2 - 4x + 4 - 2x + 2x - 4 + 7$$

$$= 2x^2 - 4x + 7$$

$$g_3'(x) = 4x - 4 = 0 \Rightarrow x = 1$$

So g_3 has one critical point and so we check $x = 1$ and the endpoints,

$$x = 0, 2.$$

$$g_3(0) = 7, g_3(1) = 5, g_3(2) = 7$$

So the absolute max of g_3 on the triangle is 7

absolute min of g_3 on the triangle is 5.

By this point we have seen how annoying optimizing a function on the boundary can be. Let us summarize what we did:

- ① Broke the boundary up into pieces
- ② We found a way to define each piece in terms of one variable. This process is called parametrization.
- ③ After parametrizing we turned the 2 variable optimization problem into a 1 variable one, and solved using calculus 1, techniques.

Step 2 is the hard part, sometimes it becomes very tough to write one variable in terms of another when the boundary gets more complicated. We need to figure out a better way when the boundary is more complicated.

Definition: A function $f(x,y)$ that we wish to optimize is called an objective function. The region that we wish to approximate over is called the constraint.

Eg. In the previous example the objective function was:

$$f(x,y) = x^2 + y^2 - 2x + 2y + 7$$

The constraint was the triangle formed by $(0,0)$, $(2,0)$, $(0,-2)$.

Our goal is now to optimize some objective function with a constraint of the form

$$g(x,y) = 0.$$

For example, if I wanted to optimize a function over a circle of radius r centered at (x_0, y_0) , then the circle satisfies

$$(x-x_0)^2 + (y-y_0)^2 = r^2$$

$$\Rightarrow (x-x_0)^2 + (y-y_0)^2 - r^2 = 0$$

So we define $g(x,y) = (x-x_0)^2 + (y-y_0)^2 - r^2$. With the constraint $g(x,y)=0$.

The following method is extremely useful to solve such constraint problems:

Theorem: (Method of Lagrange Multipliers).

Let f be the objective function and g be the constraint, with $\nabla g(x,y) \neq 0$ on the curve $g(x,y)=0$. To obtain the max/min of f subject to the constraint $g(x,y)=0$, do the following:

① Find all the solutions to $\nabla f(x,y) = \lambda \nabla g(x,y)$ and $g(x,y)=0$. λ is called Lagrange multiplier.

$$\begin{cases} \nabla f(x,y) = \lambda \nabla g(x,y) \\ g(x,y) = 0 \end{cases}$$

② Apply the function to the values of (x,y) found in ①, and the largest/smallest of those is the max/min of f on $g=0$.

Instead of trying to explain all this technical jargon, let's just do an example.

eg. Optimize $f(x,y) = x+2y$ over the circle of radius 2 centered at $(0,0)$.

solⁿ: Objective function: $f(x,y) = x+2y$

Constraint:

$$g(x,y) = x^2 + y^2 - 4 = 0$$

Now let's compute ∇f , ∇g .

$$f_x = 1, \quad f_y = 2, \quad g_x = 2x, \quad g_y = 2y$$

$$\Rightarrow \nabla f(x, y) = (1, 2), \quad \nabla g(x, y) = (2x, 2y)$$

So by the method of Lagrange multipliers:

$$\nabla f = \lambda \nabla g$$

$$\bullet \text{ So we solve: } \begin{cases} 1 = \lambda(2x) & (1) \\ 2 = \lambda(2y) & (2) \\ x^2 + y^2 = 4 & (3) \end{cases}$$

If $x \neq 0$, (1) tells us: $\lambda = \frac{1}{2x}$

So (2) tells us: $2 = \frac{1}{2x}(2y) \Rightarrow y = 2x$

So (3) tells us: $x^2 + (2x)^2 = 4$

$$\Rightarrow 5x^2 = 4$$

$$\Rightarrow x = \pm \frac{2}{\sqrt{5}}, \quad y = 2x = \pm \frac{4}{\sqrt{5}}$$

So the 2 solutions are

$$\left(\frac{2}{\sqrt{5}}, \frac{4}{\sqrt{5}}\right), \left(-\frac{2}{\sqrt{5}}, -\frac{4}{\sqrt{5}}\right)$$

If $x = 0$ then (1) tells us $1 = 0$, which is not possible.

$$\bullet f\left(\frac{2}{\sqrt{5}}, \frac{4}{\sqrt{5}}\right) = \frac{2}{\sqrt{5}} + \frac{2 \cdot 4}{\sqrt{5}} = \frac{10}{\sqrt{5}} = 2\sqrt{5}$$

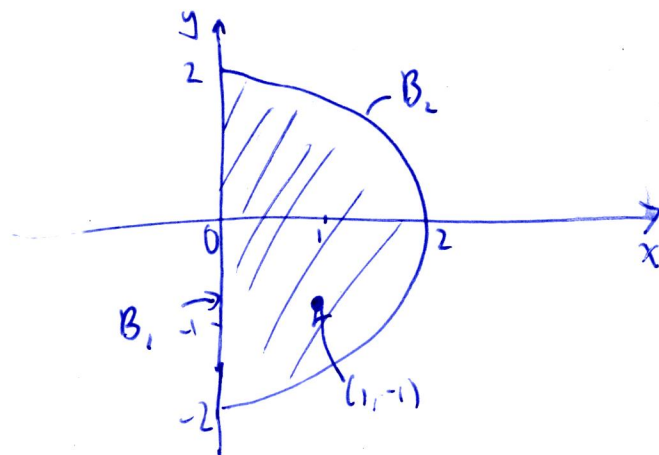
$$f\left(-\frac{2}{\sqrt{5}}, -\frac{4}{\sqrt{5}}\right) = -\frac{2}{\sqrt{5}} + \frac{2(-4)}{\sqrt{5}} = \frac{-10}{\sqrt{5}} = -2\sqrt{5}$$

So the max/min of f on the circle $x^2 + y^2 = 4$ is $2\sqrt{5}, -2\sqrt{5}$, respectively.

eg: Find the points on R that maximize and minimize the distance from $(1, -1)$.

$$R = \{(x, y) \mid x^2 + y^2 \leq 4 \text{ and } x \geq 0\}$$

solⁿ Let us first draw R .



First note it is equivalent to maximize/minimize the distance squared.

So the objective function is:

$$f(x, y) = (x-1)^2 + (y+1)^2$$

The constraint is:

$$R = \{(x, y) \mid x^2 + y^2 \leq 4 \text{ and } x \geq 0\}.$$

① Find the critical points:

$$f_x = 2(x-1), \quad f_y = 2(y+1)$$

$$\text{and } \nabla f = 0 \Rightarrow x=1, y=-1$$

So the only critical point is $(1, -1)$ which is in R .

- On B_1 , we have $x=0$, and y ranges from -2 , to 2 .

$$\text{So let } g(y) = f(0, y), \quad -2 \leq y \leq 2 \\ = 1 + (y+1)^2$$

$$g'(y) = 2(y+1) = 0 \Rightarrow y = -1$$

So we need to check $y = -1$ and endpoints $y = -2, 2$.

ie points to check are $(0, 2), (0, -2), (0, -1)$

- on B_2 we use Lagrange:

Objective function: $f(x, y)$

constraint : $g(x, y) = x^2 + y^2 - 4 = 0$

$$\nabla f = \lambda \nabla g$$

$$\Rightarrow \begin{cases} 2(x-1) = \lambda 2x & (1) \\ 2(y+1) = \lambda 2y & (2) \\ x^2 + y^2 = 4 & (3) \end{cases}$$

If $x \neq 0, y \neq 0$, we get

$$\lambda = \frac{x-1}{x} = \frac{y+1}{y}$$

$$\Rightarrow xy - y = xy + x$$

$$\Rightarrow y = -x$$

$$B_y \quad (3) \quad \Rightarrow x^2 + (-x)^2 = 4$$

$$\Rightarrow 2x^2 = 4$$

$$\Rightarrow x = \pm \sqrt{2}$$

Since $x \geq 0$ we have $x = \sqrt{2}$, and $y = -\sqrt{2}$.

The point to check is $(\sqrt{2}, -\sqrt{2})$.

If $x=0$, then (3) $\Rightarrow y = \pm 2$, and we get $(0, 2), (0, -2)$.

If $y=0$, then (3) $\Rightarrow x = \pm 2$, but $x \geq 0$ so $x=2$ and $(2, 0)$.

So the points to check are

(x, y)	$f(x, y)$
$(1, -1)$	0
$(0, 2)$	10
$(0, -2)$	2
$(0, -1)$	1
$(\sqrt{2}, -\sqrt{2})$	5
$(2, 0)$	2

So the maximum distance is at $(0, 2)$ with distance $\sqrt{10}$.
minimum distance is at $(1, -1)$ with distance 0.

Eg A manufacturer's production is modelled by the Cobb-Douglas utility function:

$$U(x,y) = 100 x^{\frac{4}{5}} y^{\frac{1}{5}}$$

Where x represents the units of labour and y represents the units of capital. Each unit of labour costs £200 and each unit of capital costs 250. The total budget is £50000. Find the maximum production level.

Note utility is a way to quantify how useful something is. In general we want to maximize utility.

Solⁿ

Objective function: $U(x,y) = 100 x^{\frac{4}{5}} y^{\frac{1}{5}}$

constraint: $g(x,y) = 200x + 250y - 50000 = 0, x, y \geq 0.$

Apply Lagrange multipliers: $\nabla U = \lambda \nabla g$. If $x, y \neq 0$.

$$\begin{cases} 80 x^{-\frac{1}{5}} y^{\frac{1}{5}} = 200 \lambda & (1) \\ 20 x^{\frac{4}{5}} y^{-\frac{4}{5}} = 250 \lambda & (2) \\ 200x + 250y = 50000 & (3) \end{cases}$$

(1) divided by (2) we get

$$\frac{80 x^{-\frac{1}{5}} y^{\frac{1}{5}}}{20 x^{\frac{4}{5}} y^{-\frac{4}{5}}} = \frac{200 \lambda}{250 \lambda}$$

$$\Rightarrow 4 \frac{y}{x} = \frac{4}{5}$$

$$\Rightarrow x = 5y$$

So (3) implies

$$200(5y) + 250y = 50000$$

$$\Rightarrow y = 40$$

$$\Rightarrow x = 5(40) = 200$$

So 200 units of labour, 40 units of capital, maximizes utility.